



# Nontraditional Pedagogy

Norris Krueger  
Boise State University



## What are we **DOING** to students?

- What are we actually in the business of doing?
- Cognitive change:
  - Toward expert entrepreneurial thinking
  - Which means??
- Behavioral change?

## So we should measure...?

- Cognitive change
  - Intent
  - Key attitudes
  - Critical skills (effectuation, CFT, PR)
  - Deep cognitive structures
  - Deep anchoring beliefs
- But...
- Alternate explanations?
  - Person effect? 'Nontraditional' Student?
  - Method effect? 'Nontraditional' Pedagogy?
  - Instructor effect? 'Nontraditional' Teacher?

## Measuring Impact

- Important, but depends on objectives
- ENT's "ace in the hole"?
- Measuring behavior?
- Measuring intent?
- Measuring antecedents of intent?
  - e.g., self-efficacy
- Barriers?
- Deep beliefs??



## How DO we change minds?

- NT: Constructivistic model of learning
- (T: Behaviorist model)
- Developmental Experiences (“Lessons”)
- Action learning
  - Live cases
- Problem-based learning
  - Beyond live cases...
- Specific skill/knowledge interventions
  - e.g., counterfactual thinking



## How DO we change minds?

- Constructivistic model of learning
- Action learning
- Problem-based learning
- Specific skill/knowledge interventions
  - e.g., counterfactual thinking