Fortune follows the brave

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AOM open source panel

What risks? It's all reward!

- Most practical problems in "open source" *are* interdisciplinary by nature

- Doing interdisciplinary work means:

  - Developing and adapting existing ideas

  - Better practical impact

  - New friends and connections

- Just remember to do your homework...

Be truly honest to yourself

- In social sciences, good research starts with good questions; it can be later categorized when its done (assuming sound methodology is in place)

  - Existing academic disciplines can be too narrow for new real-life phenomena

  - There are tons of publishing opportunities these days with practical impact; why should you restrict yourself according to some bureaucratic criteria? - In the age of scholar.google.com good research is published in where you find it